



ZBC Pockets Hill, P O Box HG 444, Highlands, Harare
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POWER FM

POWER FM	
PLATINUM	0600 - 0900
GOLD	1500 - 2000
DIAMOND	0900-1500
SILVER	2000-0600

PFM SPOT RATES RATES ARE IN USD VAT EXCLUSIVE

PFM SPOT RATES	60 sec	55 sec	50 sec	45 sec	40 sec	35 sec	30 sec	25 sec	20 sec	15 sec	10 sec
PLATINUM	77.41	70.96	64.51	58.06	51.61	45.16	38.71	32.26	25.80	19.35	12.90
GOLD	40.50	37.13	33.75	30.38	27.00	23.63	20.25	16.88	13.50	10.13	6.75
DIAMOND	32.40	29.70	27.00	24.30	21.60	18.90	16.20	13.50	10.80	8.10	5.40
SILVER	30.60	28.05	25.50	22.95	20.40	17.85	15.30	12.75	10.20	7.65	5.10

SPONSORED PROGRAM	60 MIN	30 MIN	20 MIN	15 MIN	10 MIN	5 MIN
ADVERTISING TIME	10 Minutes	5 Minutes	3 Minutes	2.5 Minutes	1 Minute	30 Seconds
PLATINUM	766.80	383.40	255.60	191.70	127.80	63.90
GOLD	405.00	202.50	135.00	101.25	67.50	33.75
DIAMOND	306.90	153.45	102.30	76.73	51.15	25.58
SILVER	288.00	144.00	96.00	72.00	48.00	24.00

INFOMERCIALS

PFM	60 min	30 min	20 min	15 min	10 min	5 min	2.5 min	2 min
PLATINUM	2,109.86	1,054.93	703.29	527.47	351.64	175.82	87.91	70.33
GOLD	1,406.57	703.29	468.86	351.64	234.43	117.21	58.61	46.89
DIAMOND	820.50	410.25	273.50	205.13	136.75	68.38	34.19	27.35
SILVER	738.45	369.23	246.15	184.61	123.08	61.54	30.77	24.62

Production Rates For Spot Adverts	
Radio	300.00
Radio Trans	30.00