



ZBC Pockets Hill, P O Box HG 444, Highlands, Harare
 Telephone: 04- 498 980. email: marketing@zbc.co.zw

RADIO ZIMBABWE

TIME BANDS			
PLATINUM	0600 - 0900HRS	1200 - 1500	1700 - 2000
GOLD	0900 - 1200	1500 - 1700HRS	
DIAMOND	2000 - 000HRS		
SILVER	000HRS - 0600HRS		

RZIM SPOT RATES RATES ARE IN USD VAT EXCLUSIVE

RZIM RATES	60 sec	55 sec	50 sec	45 sec	40 sec	35 sec	30 sec	25 sec	20 sec	15 sec	10 sec
PLATINUM	86.02	78.85	71.68	64.51	57.34	50.18	43.01	35.84	28.67	21.50	14.34
GOLD	45.00	41.25	37.50	33.75	30.00	26.25	22.50	18.75	15.00	11.25	7.50
DIAMOND	36.00	33.00	30.00	27.00	24.00	21.00	18.00	15.00	12.00	9.00	6.00
SILVER	34.00	31.17	28.33	25.50	22.67	19.83	17.00	14.17	11.33	8.50	5.67

SPONSORED PROGRAMS

	60.00	30.00	20.00	15.00	10.00	5.00
RZIM	60 MIN	30 MIN	20 MIN	15 MIN	10 MIN	5 MIN
ADVERTISING TIME	10 Minutes	5 Minutes	3 Minutes	2.5 Minutes	1 Minute	30 Seconds
PLATINUM	852.00	426.00	284.00	213.00	142.00	71.00
GOLD	450.00	225.00	150.00	112.50	75.00	37.50
DIAMOND	341.00	170.50	113.67	85.25	56.83	28.42
SILVER	320.00	160.00	106.67	80.00	53.33	26.67

INFOMERCIALS

RZIM	60 min	30 min	20 min	15 min	10 min	5 min	2.5 min	2 min
PLATINUM	2,344.29	1,172.15	781.43	586.07	390.72	195.36	97.68	78.14
GOLD	1,562.86	781.43	520.95	390.72	260.48	130.24	65.12	52.10
DIAMOND	911.67	455.83	303.89	227.92	151.94	75.97	37.99	30.39
SILVER	820.50	410.25	273.50	205.13	136.75	68.38	34.19	27.35

Production Rates For Spot Adverts	
Radio	300.00
Radio Trans	30.00