



ZBC Pockets Hill, P O Box HG 444, Highlands, Harare
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CLASSIC 263

CLASSIC 263	
GOLD	0600-0900 1700-2000
DIAMOND	0900-1700
SILVER	2000-0600

C263 SPOT RATES RATES ARE IN USD VAT EXCLUSIVE

C263 SPOT RATES	60 sec	55 sec	50 sec	45 sec	40 sec	35 sec	30 sec	25 sec	20 sec	15 sec
GOLD	60.21	55.19	50.18	45.16	40.14	35.12	30.11	25.09	20.07	15.05
DIAMOND	31.50	28.88	26.25	23.63	21.00	18.38	15.75	13.13	10.50	7.88
SILVER	25.20	23.10	21.00	18.90	16.80	14.70	12.60	10.50	8.40	6.30

SPONSORED PROGRAMS

C263	60 MIN	30 MIN	20 MIN	15 MIN	10 MIN	5 MIN
ADVERTISING TIME	10 Minutes	5 Minutes	3 Minutes	2.5 Minutes	1 Minute	30 Seconds
GOLD	596.40	298.20	198.80	149.10	99.40	49.70
DIAMOND	315.00	157.50	105.00	78.75	52.50	26.25
SILVER	238.70	119.35	79.57	59.68	39.78	19.89

INFOMERCIALS

C263	60 min	30 min	20 min	15 min	10 min	5 min	2.5 min	2 min
GOLD	1,641.00	820.50	547.00	410.25	273.50	136.75	68.38	54.70
DIAMOND	1,094.00	547.00	364.67	273.50	182.33	91.17	45.58	36.47
SILVER	638.17	319.08	212.72	159.54	106.36	53.18	26.59	21.27

Production Rates For Ads	
Radio	
Radio Trans	